

Presenting  
**WARREN CASS**

“Fun, Future Thinking & Entertaining”  
**IBD**

“Overwhelmingly Great Feedback”  
**ELITE LIVING**

“Totally Inspiring”  
**SANTANDER**

“Deliciously Witty”  
**TELEGRAPH BUSINESS CLUB**

“Brilliantly Insightful”  
**BUPA**

“Outstanding”  
**RWE NPOWER**



**INFLUENCE**

[www.WarrenCass.com](http://www.WarrenCass.com)

“Highly Recommended”

**REGUS**

“No nonsense & straight talking”

**02**

# ABOUT WARREN

Warren Cass is one of those rare speakers that inspires, entertains and informs.

An entrepreneur with 25 years of running his own businesses, he has experienced huge success and tasted the bitter pill of failure. All of these lessons and stories are shared when he speaks.... Always from the heart!

Warren is straight talking with a no nonsense presentation style. His passion for business shows, especially when he talks about relationships, influence & marketing.

All of his talks contains ‘real life’ examples so his audiences can relate to the ideas that he shares and wherever possible he gets them involved with the content.

At heart Warren is a geek, someone who loves to figure out why and how things work, he firmly believes we live in times of significant change, and to stay ahead of the curve, we need to understand the game.

## On a Personal Note;

Warren is a father of two beautiful young adults and a husband. His passions include skiing, chilling out with his guitar and listening to dusty old vinyl records.



“Excellent”

**YORKSHIRE BANK**

“Really set the scene for our conference and we have had great feedback.”

**BRITISH MARINE**

“Inspiring, Informative and Engaging”  
**UNIVERSITY OF BATH**

## Author of ‘INFLUENCE’

**INFLUENCE** - HOW TO RAISE YOUR PROFILE, MANAGE YOUR REPUTATION AND GET NOTICED.

Warren’s first book was released in 2017 with publisher Wiley/Capstone and immediately went to the top of the WHSmith charts.

Warren draws from his research for his talks, sharing how each and every one of us can develop our communications skills and improve our personal impact.

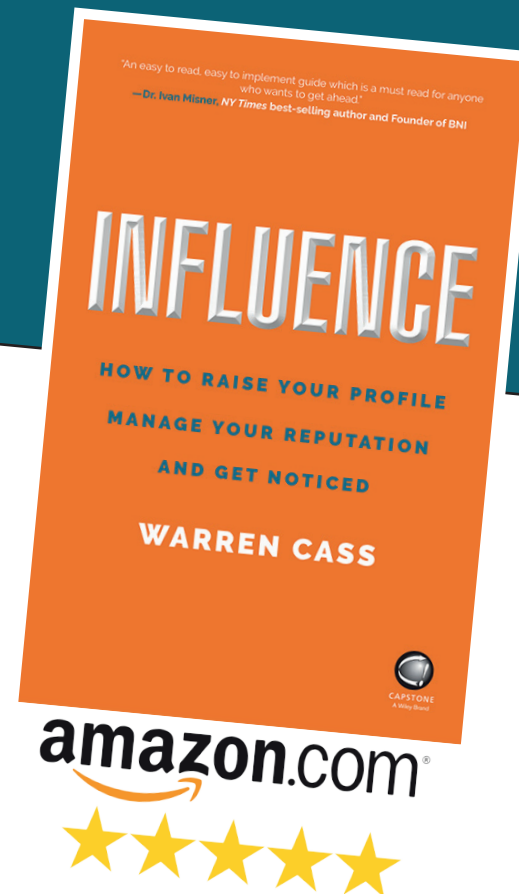
- Master the art of communication and build rapport
- Raise your profile and manage your reputation
- Develop strategic relationships & grow your network
- Become the trusted go-to person in your field

### TAKE AWAY VALUE FOR YOUR DELEGATES

Give your team or delegates the perfect ‘take-away’ to further inspire them to develop their influence skills.

**Plus** pre-order your copies in time and Warren will personally sign them

**\*Discounts are available for bulk orders - please ask for further details.**



**Look out for  
‘The Big Idea’  
his next book  
in 2017!**



**Coming Soon**

“Thank you very much for delivering  
such a dynamic keynote”

**ROYAL INSTITUTE OF BRITISH ARCHITECTS**

# TALKS

Every time Warren sets foot on a stage he has taken some time to understand his audience and personalise his talk to them, ensuring they take maximum value.

Influence as a topic is broad which means he is able to build presentations which focus on the needs of the client. His keynote '**Influence in a Changing World**' explores how society has changed (Technology, culture, diversity, demographics) and how we have to adapt our communication to stay engaged with our audience, from teams to clients.

Here are the areas Warren can cover;

- Body Language
- Communication
- Speaking & Presentations
- Disruptive Marketing
- Networking
- Reputation
- Persuasion Techniques
- Building Rapport
- Influence & Leadership
- Social Media



Just Some of the Great Brands I Have Worked With



# FOR EXECUTIVE GROUPS

## Influence in a Changing Society

This session is all about understanding the change that is happening all around us and how it effects the businesses & industries we operate in.

We will explore current & future trends in technology, changing demographics & the different attitudes of consumers. We will also discuss how innovation is the necessary key to survival & future success.

Warren understands working with an executive group is very different from simply delivering a keynote.

It's as much a conversation as it is a presentation, where the group is involved in the content and likes to be challenged.

Warren has the natural ability to contextualize his ideas to the businesses in the room so they can relate & later reflect on what he shares.







# GET IN TOUCH

“Heard It,  
Saw It,  
Felt It!”

IIB

## “Conversations Create Opportunities”



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